
BUSINESS AND MANAGEMENT RESOURCES

REFERENCE BOOKS

***Business Plans Handbook* -- REF 62.7.B865** Provides text of actual business plans put into action throughout North America.

***Business Statistics of the United States* – REF HC 101 .A13122** Contains statistics on consumer spending, income sources, government input and output, industrial production employment costs, productivity and profits. Most stats date back as far as 1946.

***Dictionary of Business Terms* – REF HF 1001 .F78 2000** Provides more than 7,500 definitions of key business terms on a wide range of subjects, including investment, banking, taxes and real estate.

***Employment, Hours & Earnings: States & Areas* – REF HD 8064.H362** This special edition of the Handbook of U.S. Labor Statistics offers a much more detailed look into the employment statistics across the United States Data collected is broken down by industry and area.

***Encyclopedia of Business* – REF HF 1001 .E466 2000** This two-volume set offers concise entries covering all the relevant concepts, issues and terms for the business field.

***Historical Tables: Budget of the U.S. Government* – REF HJ2051.U56e** Provides current and historical data on budget receipts, outlays, surpluses or deficits, Federal debt and Federal employment. Information dates back to 1940 or earlier. Provides analysis and research aids to be used alongside the main volume of the Budget of the United States Government.

***Marketing Scales Handbook: a compilation of Multi-Item Measures for Consumer Behavior and Advertising* – REF HF 5415.3 .B785 2005** Describes marketing measurement scales used in understanding consumer behavior and attitudes. The scales have been gathered from scholarly research appearing in some of the most reputable advertising and marketing journals. Offers information about reliability, validity and offers examples.

***Standard & Poor's Register of Corporations, Directors and Executives, United States, and Canada* – REF HG 4057.A4** This source is useful in identifying and researching companies and their executives. Entries are indexed by North American Industry Classification System Code, geographical location and by executive and directors' names.

***Statistics Sources: a Subject Guide to Data on Industrial, Business, Social, Educational, Financial and Other Topics for the United States and Internationally* – REF HA 36 .S82 2004** An excellent statistics resource. Provides detailed information on how to find statistics in just about any category imaginable -- from the illiteracy rate in Azerbaijan to the consumer price index in Gambia, or banking in Japan. Includes contact information for government statistics compilers, as well as print and electronic resources for more than 20,000 topics.

WEB SITES

Bureau of Labor Statistics <http://www.bls.gov/> Comprehensive web site that provides access to all manner of data surrounding the U.S. workforce. Find the latest news, statistics, publications and reports through this giant portal.

INFOMINE <http://infomine.ucr.edu/cgi-bin/search?category=busecon> Scholarly Internet Resource Collection is a search engine that allows keyword, author, title, subject heading, and other related searched and provides academically superior web links.

Standard and Poor's www.standardandpoors.com Provides histories, business unit descriptions, news, events and credit ratings. Registration required.

Statistics Canada <http://www.statcan.ca/start.html> An excellent resource for socio-economic statistics in Canada and in some cases, the U.S. The data is current and easily searchable and is easily customized for best results.

ThomasNet <http://www.thomasnet.com/> The product of Thomas Register and ThomasRegional, this directory provides free information on companies large and small, public and private. Entries are searchable by product/service type, company name and brand name.

U.S. Census Bureau

Economic Census <http://www.census.gov/econ/census02/>

Profiles the U.S. economy from national to local level. It is compiled every 5 years.

Statistical Abstract of the U.S. <http://www.census.gov/compendia/statab/>

Comprehensive summary of social, political and economic statistics of the United States. Data is pulled from the Census Bureau, Bureau of Labor Statistics, Bureau of Economic Analysis and many other Federal agencies and private organizations. This online version contains complete content from the most current print edition.

U.S. Department of Commerce – International Trade Administration <http://www.trade.gov/>
Provides reports, studies, statistics and other resources pertinent to U.S. and international trade.

LOCAL RESOURCES

Buffalo Niagara Enterprise <http://www.buffaloniagara.org/>

The site has some excellent regional resources including demographic data, labor market assessment, top corporation information and business costs through the area.

Small Business Administration <http://sba.gov> This home page provides links to many resources helpful to the small business owner.

Small Business Development Center, Buffalo State College

<http://www.buffalostate.edu/sbdc/index.xml> One of 18 State University of New York centers to provide management and technical assistance to start-up and existing small businesses in New York State.